CHALLENGE YOURSELF!

Become active at STAR

RECRUITMENT PERIOD I



Welcome to STAR

Become active

STAR is the official study association of the Rotterdam School of Management, Erasmus University. With more than 6,500 members, STAR is the most active, professional and international study association in the Netherlands and above all, Europe's largest study association.

STAR gives students the opportunity to get in contact with their fellow students and a broad range of companies. This is facilitated by the great amount of activities which are organized by numerous committees and Master Study Clubs.

Each year, almost 300 dedicated Active Members organize diverse and challenging projects. These projects are classified into four pillars on which STAR's mission is built, namely: Social, Academic, Societal and Career. There are activities for both BA and IBA students in all stages of their studies. The best-known events organized by STAR are the STAR Management Week, the Erasmus Recruitment Days and the Erasmus Consultancy Project, all organized by (partly) full-time committees.

Being an Active Member at STAR means you can develop yourself personally and professionally at all levels. Above all, you will get a chance to increase your network by meeting lots of new people.

This brochure will give you more information about the committees STAR is recruiting in September. If you have any questions, do not hesitate to contact us or step by the STAR Office at T4-53 in the Mandeville Building, Erasmus University.

Dear students,

The start of a new academic year means the chance to explore new opportunities and possibilities. Student life is all about expanding your horizons and developing yourself in various aspects. STAR offers students all these aspects in different manners. Socially, by meeting new people with different backgrounds during our social events and weekly drinks on Wednesdays. Academically, by gaining knowledge with the help of STAR's study support, and above all professionally, by creating an effective network and working with your future employer on highly valued projects.

As an Active Member at STAR, you will be able to do all these things... and more! Every single one of our 55 committees offers you a challenge that will enrich your student life, let you meet new people and make you develop yourself both professionally and personally.



Are you ready to make 300 new friends, organize numerous social events or the most incredible study trip? Do you have what it takes to organize prestigious conferences, get the most admired companies to our career events, or go abroad as a consultant? Are you up for the challenge? Then, STAR is looking for you! Take on the challenge, reserve your Wednesday evening for our weekly drink in Café De Vrienden Live and let us welcome you as an Active Member!

On behalf of the 39th STAR Board,

Julie Geelen Chairman

What happens if I become active at STAR?

Once you are an Active Member, your social network will start to grow immediately. Your STAR journey will start on Wednesday September 28th with our New Members Drink. This will be your first out of many weekly STAR drinks at Cafe De Vrienden Live. Two weeks later, you will depart to the Active Members Weekend. This will be a weekend filled with amazing activities and great parties exclusively for our Active Members.

After that, you will start working with your Committee. However, the fun part of STAR will not disappear. You are invited to have dinner with your fellow Committee members and join the amazing Cafe De Vrienden Live nights that take place every Wednesday. You can experience the sensational STAR theme nights, the Christmas Dinner, the Active Members Day, and much more. You will also visit the office every week to have meetings and you are always welcome to hang out with your new friends in the social room.

Last but not least, you will have close contact with the board to share ideas and improvements you would like to implement within STAR. STAR is always interested in innovative and interesting ideas. So step up and share your views! Next to the special activities we arrange for our Active Members, you are of course always welcome to join all other STAR activities! During the year you can participate in one of STAR's many events:

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| tober: vember: cember: nuary: bruary: | STAR Management Week Eurotrip (no big events due to exams) Ski Trip Erasmus Recruitment Days |
|---------------------------------------------------|----------------------------------------------------------------------------------------------------------|
| irch: | (no big events due to exams) |
| ril: | BA Study Trip, IBA Study Trip, Race of the Classics |
| iy: | International Week Holland |
| ne: | (no big events due to exams) |
| y: | Surf Trip, ECP |
| gust: | iCare |
| | |

Throughout the year: STAR Social Drinks, International Week Mini-Exchanges, Reach Out Activities, Pre-Master Events, Speaker Series.

STAR Academy

The STAR Academy is the learning center within STAR that offers members the opportunity to develop their personal and professional skills. The level of development opportunities increases with the intensity of involvement, respectively: passive members, active members and full-time active members. As a full-time member of STAR you will thus have the maximum opportunity to develop yourself.

Every committee member follows a personalized track which starts with filling in your own Personal Development Plan. This Plan forces you to be concious about your ambitions regarding personal learning goals. Based on these goals, STAR will make sure you receive suitable training. These trainings can be categorized in hard skill training i.e. (acquisition training and InDesign training) and the soft side of development (leadership training, mindfulness, team-building).



Full-time committee members will also receive various management trainings at a renowned management training company.

During the year there will also be plenty of feedback and learning goals meetings to ensure you develop yourself personally and professionally.

Furthermore, every Active Member will get a personal kick-off training, based on his or her function within the Committee.



STAR goes International!

The number of international students within STAR has been significantly growing the last years and we are aiming to welcome even more international students within our committees! As Active Member at STAR you will get the chance to expand your horizon even more and fully integrate in the Netherlands. Get to know our current international Active Members and hear about their experiences at STAR during the international recruitment drink. They are more than willing to show you what it is like to become part of STAR. What's in it for you:

- · Expanding your professional and social network
- Weekly social drinks with all active members
- Personal development
- Trainings
- Managerial skills
- Integration in Rotterdam student life

① This symbol indicates that the recruitment for this committee is also open for internationals



My experience at STAR all in all has been a roller coaster of emotions. At first, I, myself was subjected to the myth of STAR being a Dutch dominated society, that international students found quite difficult to adapt towards. But I like a challenge, and so I applied for a position at STAR anyways. But wait, after being accepted, I realized that there was no challenge to adapt at all. The rumours were pure fiction. I had never felt more accepted and welcome at STAR. Everyone was kind, approachable, and just such great people. To all the internationals out there, hear me. STAR encourages fun, learning and most importantly, diversity! So what i'm saying, if I'm saying anything, is join STAR. It's great.



Go to www.rsmstar.nl for more information about the association and its activities or follow us on social media!

- Suraj Iyer, first year IBA student, India



instagram.com/rsmstar linkedin.com/rsmstar facebook.com/rsmstar twitter.com/rsmstar

Year planning



Activity Team

Three teams, each consisting of seven members with rotating functions



Events Chairman, Commercial, Marketing, Program (3x)

(1) (i)

4 hours/week



123

4 hours/week

(i)(P)

BA Study Trip Chairman, Commercial (2x), Marketing, Program





The Active Members Weekends, International Dinner and First Year Drinks are just some of the main events organized by the Activity Teams. Each team consists of enthusiastic first-year students who would like to become active in a committee and explore their organizational skills. Are you ready to start your student journey at STAR?!

What does the Committee do?

Three teams with a different focus each will be established: Activity Team BA, Activity Team IBA and Activity Team Active Members. Each team consists of enthusiastic firstyear students, who would like to get familiar with STAR. As an Activity Team Member you will get the opportunity to organize a broad scope of activities, including amazing events during the year. You get a chance to develop your organizational and social skills. Moreover, you will meet many new students and enlarge your group of friends. The Events Committee organizes several events throughout the year for BA and IBA students. The Graduation Party, Social Drinks and Cultural Days are just some examples of the activities this committee will organize. Besides these activities, we want to challenge you to come up with new ideas and interesting events. Will you be the social center of your study?!

What does the Committee do?

During the course of the year, the Events Committee will organize several social activities. The main challenge of this committee is to improve the social cohesion among all BA and IBA students. This can be done by organizing various events and activities. Besides organizing our regular events, you will have the freedom to create new events. It is up to you to come up with more creative and entertaining events. Whether it will be Singapore, New York or Beijing, everything is possible when you organize the BA Study Trip. Every year the trip is organized for a group of 40 fellow students. The destinations are fascinating because of their business environment, academic opportunities, must-see hotspots and party scene. Will you broaden your horizon by organizing an unforgettable study trip to a mesmerizing location in the world?!

What does the Committee do?

The BA Study Trip Committee organizes an unforgettable trip for 40 students to a special destination somewhere in the world. This trip gives participants a wonderful opportunity to discover a new country, new people and a new culture. The committee will be responsible for the overall organization of the trip. From flight tickets to company visits and from discovering the country's highlights to memorable party nights at exclusive clubs.

IBA Study Trip Chairman, Commercial (2x), Marketing, Program





Every year in April, 40 IBA students take off for the IBA Study Trip. This trip is entirely organized by the IBA Study Trip Committee members. This ten day trip will be an amazing experience to discover the business, academic and social environment in a vibrant foreign country. In previous years, the IBA Study Trip has visited cities as Ho Chi Min City, Bangkok, New York, Sydney, Hong Kong and New Delhi. Will you take the challenge to organize the most memorable study trip of all time?!

What does the Committee do?

The IBA Study Trip Committee organizes more than just a trip: they offer students an experience in which they will discover every aspect of the country visited. The committee provides business students the opportunity to explore the country in terms of business, education, culture and of course nightlife. Previous study trips have shown that close friendships arise and remain, even after the trip.





Race of the Classics Chairman, Commercial (2x), Marketing, Program

123 10

8 hours/week



International Week

Chairman, Commercial (2x), Program, Marketing/Communication



123 ()P

12 hours/week

Every year the STAR Ski Trip takes place in January. The Ski Trip committee organizes a low-cost unforgettable trip for their fellow BA and IBA students. Après-Ski, parties, skiing and snowboarding are all part of this great week where you will be able to show your skills, relax and make new friends at the same time. Will you take charge of organizing an incredible Ski Trip for your fellow students?!

What does the Committee do?

The STAR Ski Trip Committee organizes an annual Ski Trip in Europe for all BA and IBA students. As part of the Ski Trip Committee you will be responsible for attracting sponsors, putting together an original program and gaining as many participants as possible. As a member of the Ski Trip Committee you will organize a memorable week full of skiing and après-skiing. The Race of the Classics (ROTC) is the largest and most important sailing competition for students in Europe. Over 20 teams and a total of almost 500 students from different universities in the Netherlands will participate in this sailing event. With more than 10 parties throughout the Netherlands before the Race even starts, this is one of the biggest social events among students. Will you seize the opportunity to organize the most amazing sailing event in Europe?!

What does the Committee do?

The ROTC Committee facilitates the representation of the Rotterdam School of Management's team in the Race of the Classics. You will be responsible for recruiting an enthusiastic team, run the acquisition, arrange the special sailing gear, organize the team party in Rotterdam for all participating teams of the ROTC and, above all, make sure the week will be unforgettable for all the involved students. The International Week is an exchange project for students from all over the world. Students show foreign students their city, local culture, local business life, the party scene and their home university. The International Week Committee organizes the International Week Holland and they are responsible for recruiting students to participate in the International Weeks abroad. Are you the one with that globally oriented mindset?!

What does the Committee do?

The International Week is organized in cooperation with Study Association Sefa (Amsterdam). Your goal is to show incoming students the best of the Netherlands by visiting Amsterdam and Rotterdam. The committee arranges the program, sponsors, accommodation, and makes sure foreign students have the time of their life! The committee also gives RSM students the opportunity to broaden their international horizon by spending time in another country.

The Speaker Series

Chairman, Marketing, Speakers (2x), Program





The Speaker Series is an innovative and dynamic team that will organize diverse academic events. The challenge is to get the best speakers to inspire your fellow students to speak at our university. Think of Richard Branson, John de Mol and many more. Will you succeed in attracting the most inspiring leaders, critical thinkers or high-profile business experts to speak at our university?!

What does the Committee do?

The Speaker Series committee will be responsible for inviting several renowned people from diverse fields of interests, searching for interesting locations, market the event and much more. These guests will give an inspiring and interactive presentation and there will be room for discussion afterwards. The goal of the Speaker Series event is to invite, educate, and facilitate students in forming opinions on issues that move the world. Get in touch with important and influential speakers and organize your own conferences.

Reach Out Chairman, Fundraiser, Marketing, Program (2x)





International Care (iCare) ¹²³

Chairman, Fundraiser, Commercial, Marketing, Program



8 hours/week

Marketing Team Chairman, Marketer (5x)





The Reach Out Committee organizes several events and projects with the help of BA and IBA students to support the Rotterdam society. The committee makes students aware of the major impact they can have on the Rotterdam community. They involve students in society and most importantly: they enable them to act. Will you be the link between students and the Rotterdam community?!

What does the Committee do?

The Reach Out projects give students the opportunity to add value to the Rotterdam community. Last year the Committee organized an on-campus Duckrace with 1500 duckies, the highly appreciated Buddy Project and much more. Furthermore, you will get the chance to collaborate with the RSM's I Will initiative and create new ways of involving students. This committee offers you the opportunity to put your ideas into practice. You can make a difference!

STAR prioritizes development, not just for our members but also for the international community. The iCare project helps to accomplish that goal. Every year, the iCare committee will seek to cooperate with an influential player in the developmental aid sector involved in an on-going assignment in a developing country. Will you make a very valuable and appreciated contribution to the international community?!

What does the Committee do?

iCare organizes a trip to a developing country in which (I) BA students can participate in setting up a sustainable project for local people. In previous years the project went to Ethiopia, Nepal and Uganda. The purpose of these trips is to break through inter-cultural boundaries of any kind, in order to foster education, well-being and amity amongst the communities in need. iCare offers students a unique and enriching experience in order to extend their development horizon. STAR is an association revolving around communication and creativity. As part of the Marketing Team you will make sure the brand image of STAR is captured and carried out in the right way. Are you creative and do you have an affinity for marketing, then this is the right committee for you. Are you ready to build up valuable experience and expertise in the marketing field?!

What does this team do?

You will be responsible for all internal and external marketing expressions of STAR. Within this team, members will gain experience in managing the marketing strategy of a professional organization. In addition, you will be a sparring partner for the marketers in one of the many committees. Building marketing campaigns, strengthening the STAR brand and improving the social media communication are part of the responsibilities of being a member of this committee. Marketing experience is a pre, but certainly not a must!

Commercial Team Chairman, Commercial (5x)





STAR depends on the knowledge of companies and their financial support. As a Commercial Team Member you will be the link between STAR and its important corporate stakeholders. Are you assertive and do you have an affinity with sales, then this is the perfect committee for you. Are you ready to take the challenge to build up experience and expertise in the commercial field?!

What does the team do?

You will receive a diverse portfolio of companies who have an interest in STAR and you will manage these accounts. In practice this means you will have regular contact by telephone and e-mail. Moreover, you will conduct in-person meetings with many companies. Furthermore, you will be a sparring partner for committees for their commercial plans and ideas. Besides these two main tasks you will look for and make use of new commercial possibilities and chances throughout the entire year.

Premaster Events Chairman, Commercial, Marketing, Program



(i) (P) 4 hours/week Sports Committee Chairman, Commercial, Marketing, Program



123 ()P

8 hours/week

Academic Committee

Chairman, Commercial (2x), Marketing, Academic Coordinator



Since the beginning of 2012, STAR has a special Premaster Committee. The Premaster Committee organizes several events throughout the year for Premaster students. This Committee is responsible for improving the social cohesion between the premaster students at the Rotterdam School of Management. Will you make the best out of your premaster year?!

What does the Committee do?

The Premaster Committee will organize several social activities. For example, a Premaster introduction event for all the new premasters at the beginning of the year, the Premaster BBQ as get-together throughout the summer and the Premaster Trip; one week abroad with your fellow premaster students. This Committee is responsible for both IBA and BA Premaster students. Are you a premaster student and do you want to make the best out of your time at RSM, then this definitely is the right committee for you!

After two successful years, STAR will be recruiting the Sports Committee once again. As a Sports Committee Member you will organize all kinds of sport activities and you will be involved in large sporting events such as; the Erasmus Charity Run, the Excelsior Student Cup and the Ringvaart. Will you unite students by organizing amazing sports events?!

What does the Committee do?

The Sports Committee will be responsible for all sports activities STAR has to offer. You are also encouraged to come up with new and creative ideas to combine fun with sports and thereby increasing the social cohesion among students of all years and cultures. Another important part of this committee is to not only involve students in sports, but also to raise awareness for charity by setting up sponsor actions. Are you passionate about sports and would you like to unite students for a good cause, then this is the right committee for you. One of the core competences of STAR is its academic pillar. The academic committee is responsible for strengthening this academic pillar by organizing various activities throughout the year to support RSM students in their study. Moreover, you will have the freedom to further improve the academic pillar by brainstorming with the board. Are you ready to be responsible for the core of study association STAR?

What does the Committee do?

The committee has the responsibilities for several academic activities throughout the year: Organizing the Study Groups and Skillsweek, finding summaries and tutoring partners, organizing the booksale and providing study tips and a course manual summary. While a few of these activities are new this year you have the challenge to make all activities a success!





Not only will you be in close contact with RSM and its professors and gain commercial experience, in the meantime you will also help your fellow students to pass their studies! You can expect a very diverse year with some peaks depending on the activity you are organizing. Because of all these different activities you will gain all-round knowledge on both commercial and academic activities. You will have intensive contact with the board to brainstorm about new and improved ideas to even better serve the needs of students.

Erasmus Consultancy Project

Consultants (20x)

23()Pm

20 hours/week

Master Study Clubs



The Erasmus Consultancy Project (ECP) is a consultancy project in which tailor-made research is offered to Dutch companies who are interested in expanding their business in an emerging economy. This year, the research destination is Colombia. The group consists of five committee members and approximately 20 consultants. Being the largest project within STAR, it perfectly combines social activities with business experience! Are you ready for a challenging, international and practical learning experience?!

What does a consultant do?

The consultants of the ECP have the task to help realize the foreign expansion ambitions of Dutch companies. Hence, the project will introduce you to the world of consultancy. As a group, you will spend several weeks in Colombia in June 2017, where you will discover a completely new cultural and business environment.

After returning home, the company will be eager to bring your advice and findings into practice. Besides, the social drinks, dinners and parties will guarantee that this project will give you a fun and enriching experience.

Your main responsibility will be conducting extensive research about the emerging market of Colombia. Once you have gained sufficient background knowledge, you will be challenged to run the acquisition for the entire project. After these two main priorities have been accomplished, you will have the opportunity to put theory into practice by combining in-depth desk and field research.

Safety

Safety in Colombia has improved significantly the last decade. Especially since the peace agreement with the FARC has been signed, Colombia has a very positive prospect. Specifically safety in and around the capital, Bogota, is high: this is even comparable to the Netherlands! After your bachelor, there are still many opportunities to become active at STAR. The Master Study Clubs organize various academic, social and recruitment events for their respective Master students throughout the year. They help to connect the Master students with each other and their future employer.

BECOME ACTIVE AT YOUR MASTER STUDY CLUB

Interested in organizing and being responsible for Master Study Club activities yourself as a board member? The MSC boards are the official student body that represents Master students in their respective disciplines and have multiple functions. Besides improving social cohesion within your own master population, you are your program's representative towards the department staff and an external ambassador for RSM's masters. Additionally, you are able to set up and organize extracurricular activities fitted to the needs of your fellow students! Visit rsmstar.nl/msc or ask for the MSC brochure for more info.

Committees opening up later this year Case Society



RSM Case Society offers excellent (GPA > 7.5) and ambitious RSM students the opportunity to improve their case solving skills through trainings and case-solving days in an enthusiastic community. These sessions allow students to prepare themselves for participating in international case competitions all over the world. In the upcoming year, several international case competitions will be planned and RSM's finest students will be recruited to participate in these competitions in order to bring the trophy to the Rotterdam.

What does the Committee do?

As the Case Society Board, you will recruit new members to join the community, arrange trainings and case-solving days for the entire group, select the members that will participate in the case competitions abroad and in Rotterdam and put effort in creating a bond between the members in your Society.

The Case Society Board will be recruited in April

STAR Management Week Fulltime



Erasmus Recruitment Days



The STAR Management Week (SMW) is the largest on campus business event in the Benelux. This ten-daylong, nationwide showcase event is one of STAR's annual highlights. The week offers a broad variety of activities. Being part of the Committee is a truly diverse and unique experience.

What does the Committee do?

As a member of the STAR Management Week Committee you are responsible for the entire organization of the event. You have to find companies to participate in workshops and other recruitment activities. Furthermore, you will have to convince top leaders to speak at the Honorary Discussions and find spectacular locations for parties and dinners. This is a full-time project, which lasts from April till November. STAR provides financial compensation for this project.

The SMW will be recruited in January

The Erasmus Recruitment Days is the largest and most professional on-campus recruitment event in Europe. organized for students and by students. In the first two weeks of February the event takes over the entire campus!

During the Erasmus Recruitment Days more than 2500 students get in touch with 100 different companies. By letting companies and students participate in various activities, the ERD offers students in all study phases an ideal opportunity to see what the job market has to offer and possibly even meet their future employer!

Every committee member has his/her own responsibilities such as selling the project to companies, managing the website, leading the promotion activities in order to receive thousands of subscriptions. Nevertheless, working together as a team towards and during the event is essential for the organization of a successful event.

The ERD will be recruited in April

ECP Board

Part-time & Full-time



Erasmus Consultancy Project (ECP) provides ambitious students the opportunity to gain international consultancy experience by conducting tailored research in an emerging market. In the past, the project has been to countries such as Mexico, Vietnam, Brazil, South-Korea and Peru. The project is run by the ECP board, leading around 25 consultants with the guidance of two professors.

As the ECP board you will be the management of the project, meaning that you can decide which country to go to, which consultants will be joining the project, which companies to do research for and which experienced professors will be guiding you. In short, for one year you will be running a consultancy firm that has proven to be successful and is ready to be taken to the next level.

STAR Board

Full-time



STAR is the study association of Rotterdam School of Management, Erasmus University. Our 6.500 members, almost 300 active members in part-time or full-time positions and extensive portfolio of events, trips and other services make STAR Europe's largest student run study association.

Every year, a group of nine students will get the opportunity to govern all aspects a large organization like STAR possesses. As a board member, you will get to experience great responsibilities, a leadership role and lots of freedom to implement your ideas.

Later this year, we will once again be looking for a new group of passionate and motivated students to start this life-changing experience. It does not matter whether you are Dutch, international, with or without experience. The only requirement is that you need to be ready to challenge yourself personally and professionally.

The STAR Board will be recruited in April

Additional information

- ① Open to first-year students
- ② Open to second-year students
- ③ Open to third-year students
- Open to premaster students
- Open to master students
- () Open to international students

Chairman: The leader, motivator and coordinator of the project. Strong communication skills and a sense of responsibility is required. The chairman is also responsible for the Committee's budget.

Fundraiser: The Committee member who approaches all funds to collect money. Approaching, contacting and convincing diverse funds will be your priority. **Commercial:** The sales person of the project. Supplying the project with all financial input and resources needed to fund the project will be your responsibility.

Marketing: The creative brain of the Committee. Market your project and communicate it to all participants, students, companies and other stakeholders will be your tasks.

Program: The planner of the project. It is all about organizing activities and events, making schedules as well as supporting your fellow committees to make sure everything is rightly done at the right time and place.

How to apply welce

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Find out which Committee suits you best!

- Talk to current active members at one of the two information drinks on Tuesday 6th of September or Wednesday 14th of September at 16:00 in café 'In de Smitse'
- Meet STAR active members every Wednesday night at Café De Vrienden Live (Haringvliet 100) for the weekly drink
- Step by at the STAR office (T4-53)
- Send an e-mail to recruitment@rsmstar.nl if you have any questions.

Apply Online

Applying for a Committee is really easy! Apply online through recruitment.rsmstar.nl by filling in your details.



Application deadline

Application closes on the 18th of September, make sure to apply on time. Please note this will be our one and only deadline.

Interview rounds

Your interview will take place between the 6th of September and the 23th of September.

Congratulations

On the 27th of September you will receive a call and know whether or not you are accepted.

More Information?

- Go to one of our information drinks
 - Tuesday 6th of September from 16:00 at café 'In de Smitse'
 - Tuesday 13th of September from 16:00 at café 'In de Smitse' (this is a special information drink for ECP)
 - Wednesday 14th of September from 16:00 at café 'In de Smitse'
- Check rsmstar.nl/recruitment
- Step by our office at T4-53 for a coffee
- Send an email to recruitment@rsmstar.nl or give us a call

Apply online before the 18th of September!